



SYDNEY MARKETS 2011 ANNUAL CHERRY AUCTION

BIDDERS SWEET FOR CHERRIES

One box of cherries was sold for a record \$65,000 at this year's annual Sydney Markets Cherry Auction.

The winning bid was made by George Angelidis on behalf of a group of 72 businesses and individuals known as **The Cherry Champions**. All of the Cherry Champions proved themselves more than willing to dig deep by securing the coveted box of cherries, whilst also supporting Save Our Sons, a charity dedicated to fundraising and research on Duchenne Muscular Dystrophy, a degenerative muscular disease with a 100 per cent mortality rate, and the Sydney Markets Foundation.

The annual auction continues to go from strength to strength. Brad Latham, Chief Executive Officer of Sydney Markets Limited, was amazed at the generosity shown at this year's auction.

"In its inaugural year in 1980, the winning bid was \$65 and today we raised \$65,000" said Mr Latham.

"Sydney Markets thanks the generosity shown by George Angelidis of Norton Street Grocer and all of the Cherry Champions, who bought this year's box of cherries in honour of George's late father, Con Angelidis.

A stellar line-up of stars and entertainment, featuring Save Our Sons ambassador and long-time Home and Away actress, Ada Nicodemou, Tigers legends, Blocker and Sirro, along with Mark Vincent, Bill Harrigan, comedian Tahir, Westmead Hospital's Professor North and several government dignitaries all made the day memorable.